

CANADIAN AGRI-FOOD IN A VALUE ADDED WORLD

Oct. 6 & 7, 2026 | OTTAWA

**CONFERENCE SPONSORSHIP
OPPORTUNITIES**

Why Partner with CAPI Exchange?

CAPI Exchange convenes senior decision-makers shaping the future of Canada's agri-food system, including federal and provincial leaders, industry executives, and policy influencers.

As a sponsor, you are not just supporting an event, you are positioning your organization at the centre of national conversations on value-added growth, productivity, and competitiveness.

This is a unique opportunity to:

- Engage directly with high-level government and industry leaders
- Align your organization with Canada's transition to a value-added agri-food system
- Demonstrate leadership in innovation, sustainability, and sector growth
- Build meaningful relationships with decision-makers across the value chain



The Canadian Agri-Food Policy Institute (CAPI) is Canada's agri-food policy think tank. CAPI is a neutral venue to convene agri-food leaders to come together, share insights and advance ideas on emerging issues facing this important sector. CAPI works with public and private partners to advance policy solutions together to meet the growing needs of consumers in Canada and around the world through a more resilient, sustainable, productive, competitive, and profitable agri-food system.



Centre for Agri-Food Benchmarking

Since 2020, an unprecedented private-public coalition has been engaged in a unique collaboration to define how the sustainability of Canada's agri-food sector ought to be measured. The coalition produced Canada's first agri-food sustainability index in 2023, the National Index on Agri-Food Performance, and in 2024 formalized the coalition by establishing the Centre for Agri-Food Benchmarking to improve the Index, promote its use and broaden outreach. The Centre intends to be recognized as the authority for benchmarking Canada's agri-food sustainability outcomes

Sponsorship Opportunities

Champion

\$25,000 | EXCLUSIVE | 1 AVAILABLE

Best for organizations seeking maximum visibility and leadership positioning

- Opportunity to provide opening remarks on Day 1 and Day 2 (5 minutes each)
- Premium brand visibility throughout the conference
- Ability to activate at registration and key event areas
- 6 conference registrations
- 4 invitations to the Speaker & Sponsor Dinner
- Prominent recognition across all materials and communications

Leader

\$15,000 | EXCLUSIVE | 3 AVAILABLE

Best for organizations seeking strong visibility and targeted engagement

- Opportunity to provide remarks prior to lunch or reception (5 minutes)
- Ability to display promotional material around lunch buffet tables or reception tables
- Admission for 4 participants
- 2 invitations to Speaker & Sponsor Dinner
- Recognition of sponsorship by conference emcee
- Prominent logo placement across all event materials and promotions (social media, program, onscreen, post event communications)

Collaborator

\$5,000 | MULTIPLE

Best for organizations seeking targeted visibility within specific conference programming

- Aligned with a specific session or networking break
- Logo recognition during session or break
- 2 conference registrations
- 2 invitations to Speaker & Sponsor Dinner
- Recognition across event materials and communications

Supporter

\$3,000 | MULTIPLE

Best for organizations seeking presence and recognition within the conference

- Logo recognition across event materials and communications
- 1 conference registration
- 1 invitation to Speaker & Sponsor Dinner

Sponsors may align their investment with specific conference elements (e.g., lunch, reception, sessions, networking breaks), based on availability. Custom sponsorship opportunities are available upon request.