



## News Release

### CAPI Releases Report on Supply Chain Efficiencies

**Ottawa, ON – Jan 27, 2022** - The Canadian Agri-Food Policy Institute (CAPI) announces the release of its latest Perspective Report, delivering critical insights on supply-chain efficiencies and competitiveness from UK Groceries Code Adjudicator Christine Tacon.

A healthy supply chain, where food can flow efficiently from farmers and processors, through retailers to consumers, is critical for Canada and Canadians,” says Tyler McCann, Managing Director of CAPI. “This report can inform the ongoing development of policies to ensure a strong, efficient and competitive marketplace for farmers, processors, retailers and consumers. Experience is a strong teacher, and CAPI is pleased to have this opportunity to glean from Christine Tacon’s experience, including her time as the UK Groceries Code Adjudicator.”

Tacon filled the role as UK Groceries Code Adjudicator from 2013 to 2020. Her insights on competitiveness and supply-chain efficiencies come from her vast experience not only as a regulator, but also from running the largest farming business in the UK, as well as having worked in marketing and sales for M&M Mars and Fonterra.

“I trained as a production engineer and my experience in the grocery industry, particularly growing fresh produce, exposed some very inefficient ways of working with retailers. I started my role as the Groceries Code Adjudicator addressing the issues which could be easily resolved, I progressed to more systemic ones and ended up addressing corporate governance in the retailers,” says Tacon. “I demonstrated that collaboration along the supply chain builds resilience and encourages innovation; that competition fosters fairness; that regulation can work; and much, much more. These lessons come from real-world experience and it’s encouraging to be able to pass them along to CAPI.”

This Perspective Report features Tacon’s insights, as well as some key takeaways CAPI has identified for its audiences. It also corresponds to much of the other important policy work CAPI has been engaged in, such as: **Canadian Agri-Food Processing Competitiveness, Quality Growth and Global opportunities: A Snapshot of Current Trends (Key Findings)** by Shelley Thompson (Feb 2020); **From Record Deficits to Competitive Resurgence: A CAPI Research Project To Re-Position Canada’s Process Food Sector** (May 2013); and **Taking the Sector from Trade Deficits to a Competitive Resurgence** (June 2014).

#### About CAPI

The **Canadian Agri-Food Policy Institute (CAPI)** is the place for agri-food leaders to come together, share insights and advance ideas on emerging issues facing this

important sector. Established as an independent, non-partisan and not-for-profit corporation in 2004 with an initial grant from the federal government, CAPI is guided by a diverse Board of Directors and an Advisory Committee and works extensively with partners to fulfill its mandate.

CAPI's work reflects systems thinking, researching complex and interconnected food issues, bringing diverse voices to the table — from across agri-food supply chains, governments, researchers and among adjacent sectors. By providing reference points, source material and education for all stakeholders, CAPI is helping to ensure growth and prosperity in the agri-food industry for generations to come.

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