

FOR IMMEDIATE RELEASE

THE CANADIAN AGRI-FOOD POLICY INSTITUTE (CAPI) ANNOUNCES NEW LEADERSHIP TEAM

OTTAWA, Ontario, October 2, 2020 – We're happy to share more information about the Canadian Agri-Food Policy Institute's ongoing renewal. Recently, we took the opportunity to review CAPI's organizational structure, ensuring that it better supports our new mandate to be a more solutionsoriented organization. We also wanted to make the shift towards a "team management" approach for greater efficiencies in cost, speed, focus, and expertise, while maintaining our ability to engage bilingually.

To that end, **we're pleased to announce that Ted Bilyea has agreed to stay on with CAPI,** transitioning from his current role as Interim President and CEO to the newly created role of Chief Strategy Officer. Ted will now be responsible for setting CAPI's research and industry collaboration strategy and overseeing its execution. We thank Ted for his steady hand on the tiller during his time as interim CEO, and we're so grateful that he will continue to help move CAPI forward.

Tyler McCann brings a fresh, new perspective to CAPI as Chief Engagement Officer, responsible for setting and overseeing the Institute's communications and engagement activities, as well as ensuring the organization's long-term financial viability through sound financial management and stronger outreach and fundraising. Tyler's significant leadership experience in agriculture (including with the Grain Growers Association, Seed Trade Association, and his own family farm) and in public policy will be tremendous assets to CAPI in the time ahead.

Joining Tyler's team will be **Jenel Bode**, as Director of Fundraising. In this newly created role, Jenel will be responsible for helping to ensure the long-term financial viability of CAPI through stronger partnerships and the development and execution of a yearly fundraising strategy. Jenel comes to us with tremendous experience in building financial security for not-for-profit organizations such as the Nature Conservancy of Canada, and Ducks Unlimited and is a fantastic addition to our team.

We're thrilled to have Ted, Tyler, and Jenel formally join our team. CAPI is continuing to ensure our organization is equipped both to meet oncoming challenges, and also to better define our own role in helping farmers, governments and industry make the kinds of strategic, thoughtful decisions that will shape the road ahead.

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The Canadian Agri-Food Policy Institute (CAPI) is an independent policy think tank focusing solely on the agri-food sector, bringing insight, evidence and creative solutions to agri-food policy makers by creating venues for critical conversations, explaining research results to a broader audience, and being a connecter between those who have creative ideas to contribute, and those who are making impactful policy decisions. For more information, visit: <u>www.capi-icpa.ca</u>

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