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UNIVERSITY OF SASKATCHEWAN College of Agriculture and Bioresources

DEPARTMENT OF AGRICULTURAL AND RESOURCE ECONOMICS AGBIO.USASK.CA

# Estimates of Negative and Positive Externalities from Agriculture

Tristan Skolrud, Ken Belcher, Patrick Lloyd-Smith, Sarah Prescott, Peter Slade, & Alfons Weersink

Optimizing Land Use for Sustainable Growth: A CAPI Dialogue April 24, 2019 Guelph, Ontario

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2019-04-24

INARY RESULTS – DO NOT CITE

- 1. What constitutes an externality?
- 2. Approach to measuring value of externality
- 3. Illustration for negative externalities associated with air
- 4. Summary of other negative externalities
- 5. Summary of positive externalities
- 6. Policy implications



# Defining externalities

#### **OECD Definition:**

Environmental externalities refer to the economic concept of uncompensated environmental effects of production and consumption that affect consumer utility and enterprise cost outside the market mechanism.

As a consequence of negative externalities, private costs of production tend to be lower than its "social" cost. It is the aim of the "polluter/user-pays" principle to prompt households and enterprises to internalize externalities in their plans and budgets.



# Negative externalities

**Air Pollution** 

- Greenhouse gases
- Ammonia
- Particulate matter

Water Pollution

- Nitrogen
- Phosphorous
- Coliforms and pathogen contamination

#### Other

- Soil erosion
- Biodiversity and wildlife



# **Positive externalities**

- Erosion control
- Biodiversity and wildlife habitation
- Landscape aesthetic
- Nutrient recycling



# Measuring externalities

# Steps

- Measure Physical Levels (Emissions)

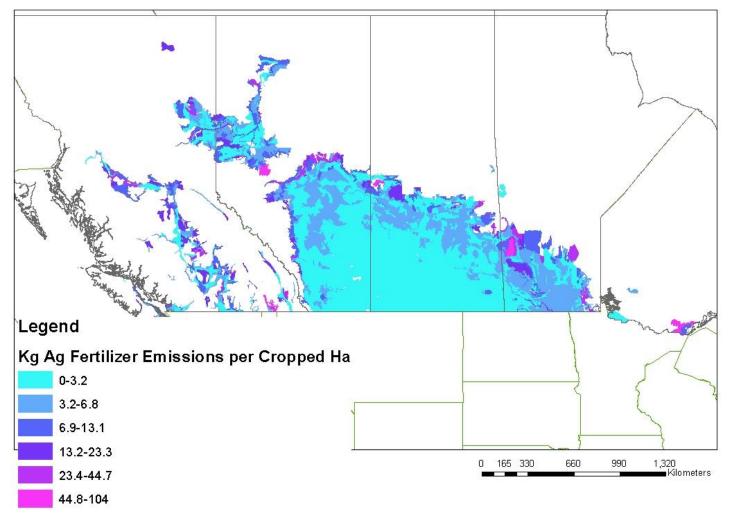
   mainly from AAFC's Environmental Indicator report
- 2. Valuation
  - adapted from previous studies

3. Total Measurement(\$) = Physical Measure \* \$ /unit



# Fertilizer Intensity – A Driver of Externalities

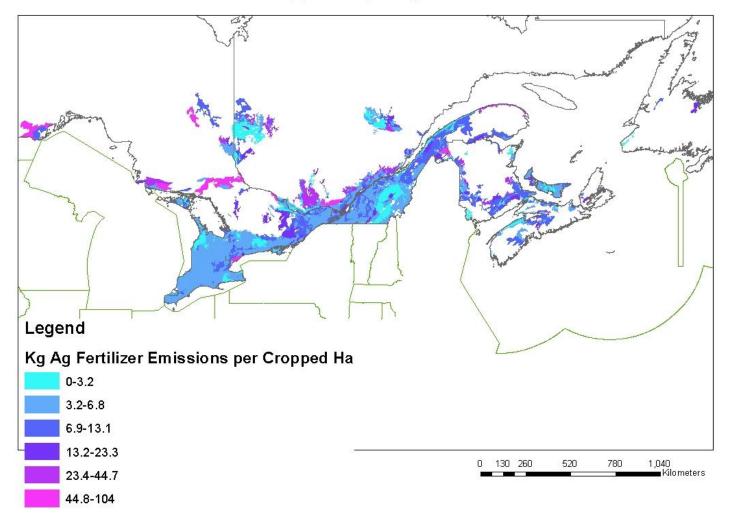
#### Fertilizer Emissions Per Cropped Ha (2011) - Western Canada



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### Fertilizer Intensity – A Driver of Externalities

#### Fertilizer Emissions Per Cropped Ha (2011) - Central and Eastern Canada



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#### **GHG** Emissions

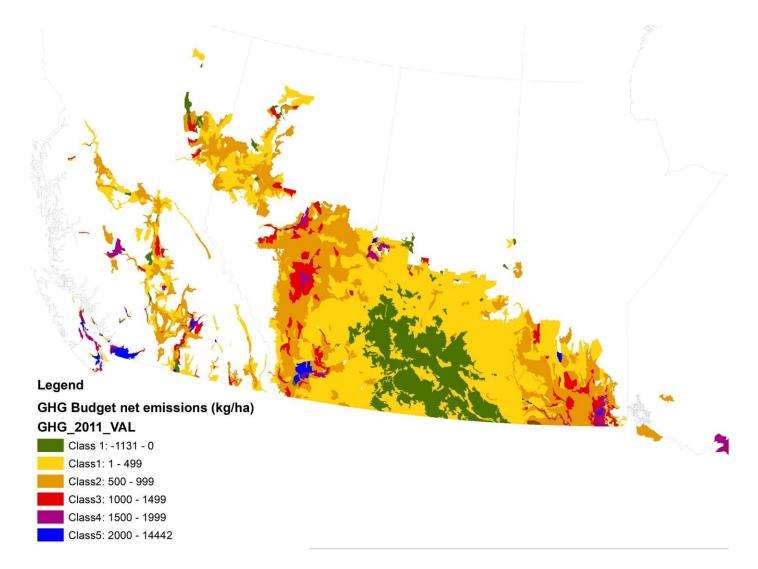
Approximately 10% of Canada's GHG emissions are from agriculture (60% livestock and 40% crop production)

The main gases emitted by agricultural activities are:

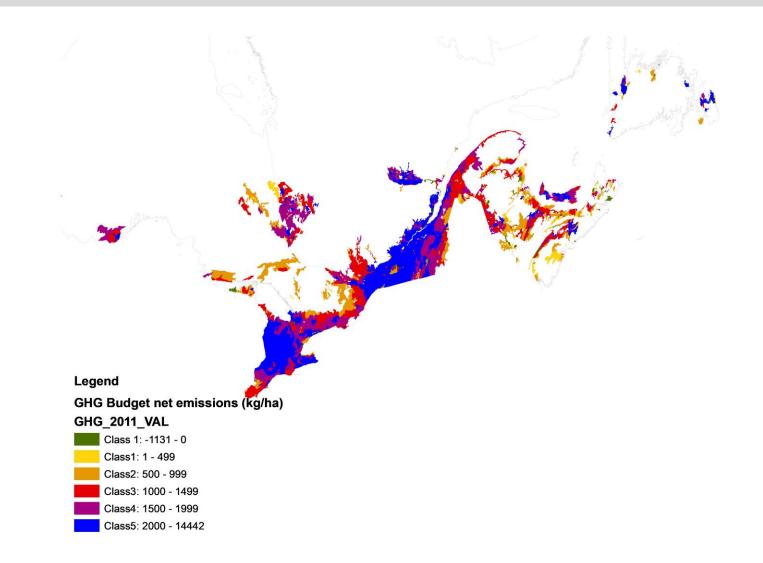
- Carbon dioxide (CO<sub>2</sub>) released through decomposition of crop residue and soil organic matter;
- Methane (CH<sub>4</sub>) is associated with livestock production through enteric fermentation and anaerobic digetion; and
- Nitrous oxide (N<sub>2</sub>O)which comes from using fertilizer and manure



#### Net agricultural GHG emissions – Western Canada

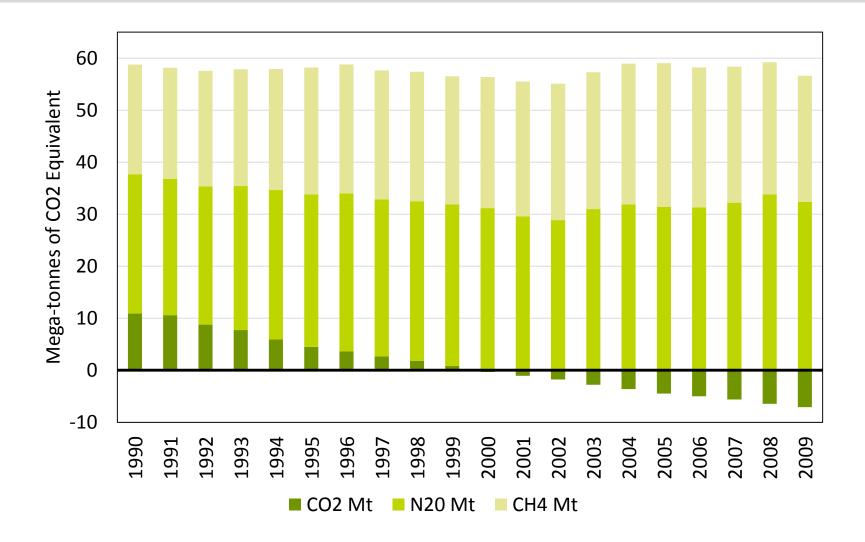


#### Net agricultural GHG emissions – Eastern Canada



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#### Canadian On-Farm Net Emissions from Primary Agriculture



#### **GHG** valuation

#### Social Cost of Carbon

- What is the cost to society from emitting one more unit of CO2-eq?
- Estimate used by Environment and Climate Change Canada:

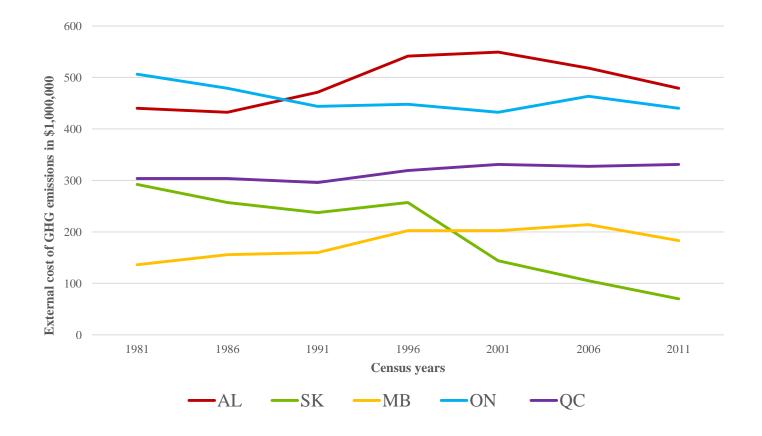
# C\$41/tonne

 For example, in SK, total agricultural GHG emissions in 2011 were 1.8 MT, resulting in an externality of C\$73.8 million.



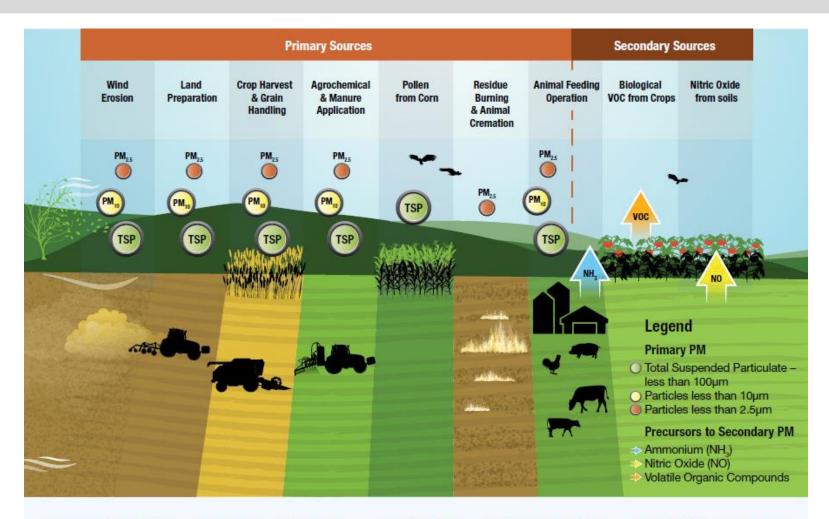
# Cost of GHG Emissions, 1981-2011

10% decline in total value of damages (\$1.5 b in 2011)





#### **Particulate Matter**



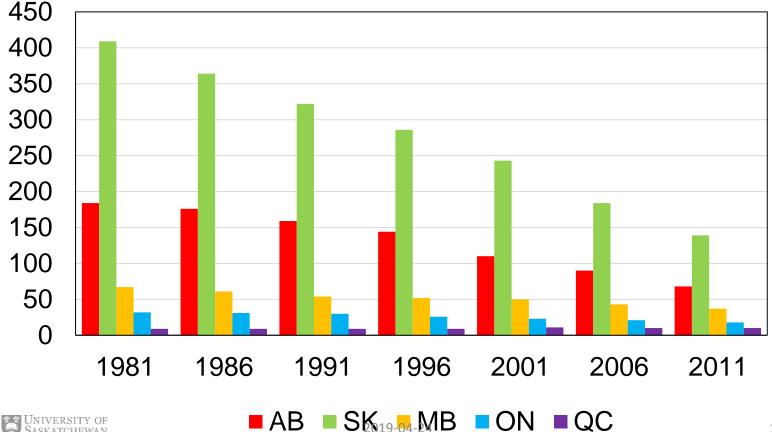
# Figure 17–1: Main activities and factors contributing to primary and secondary PM emissions in agriculture

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# Particulate Matter (PM<sub>2.5</sub>) – Kilo-tonnes per year

Agriculture contributed 5% of all PM emissions in Canada in 2006

Most of this is from land preparation and wind erosion



#### **Particulate Matter - Valuation**

Muller and Mendelsohn (2007) estimate the marginal damage of particulate matter emissions from the U.S.

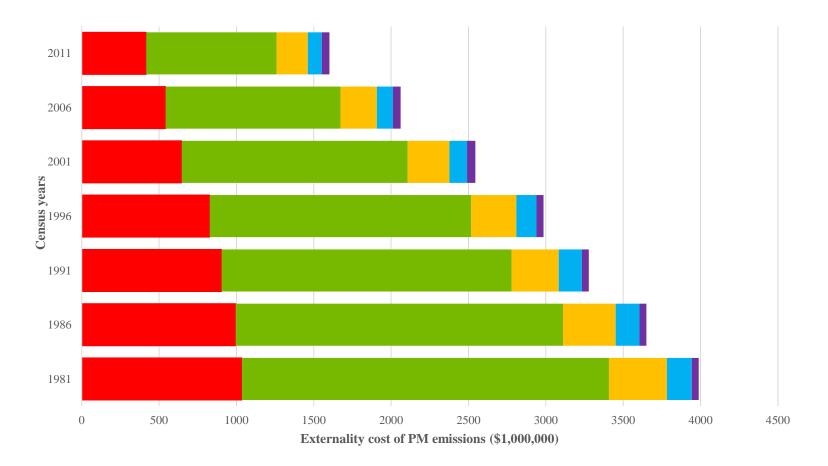
In 2011 Canadian dollars:

- \$2,083/tonne (rural areas)
- \$6,247/tonne (urban areas)

Why are these figures so large?

- Estimates reflect the reduction in lifespan using the value of a statistical life (\$6.2 million USD)
- Statistically significant relationship between particulate matter emissions and adverse human health effects

#### Particulate Matter – Damage Costs



■ AL ■ SK ■ MB ■ ON ■ QC



#### Ammonia Emissions

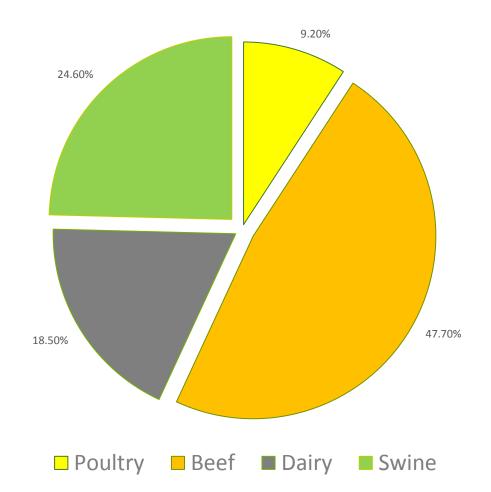
Ammonia gas  $(NH_3)$  is released through:

- 1. the breakdown of excreted urea from cattle and pigs or uric acid from poultry (65%) and
- 2. N fertilizer containing ammonium or urea (35%)

85% of NH<sub>3</sub> emissions in Canada from agriculture



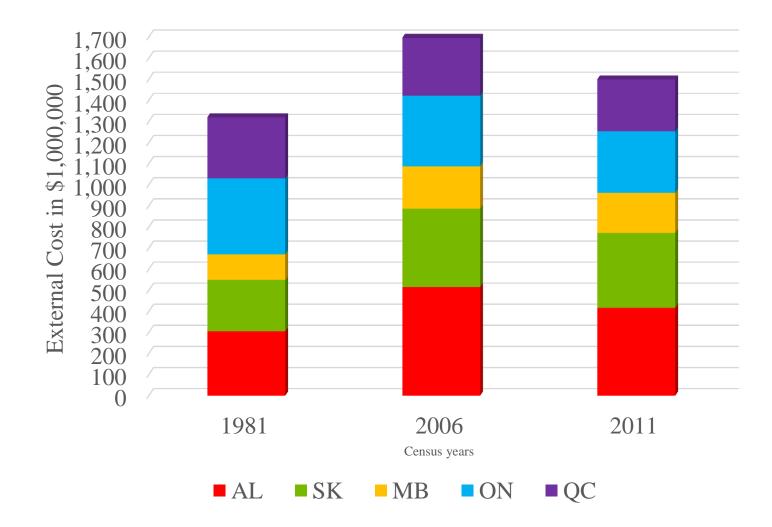
#### Livestock share of Ammonia Emmisions



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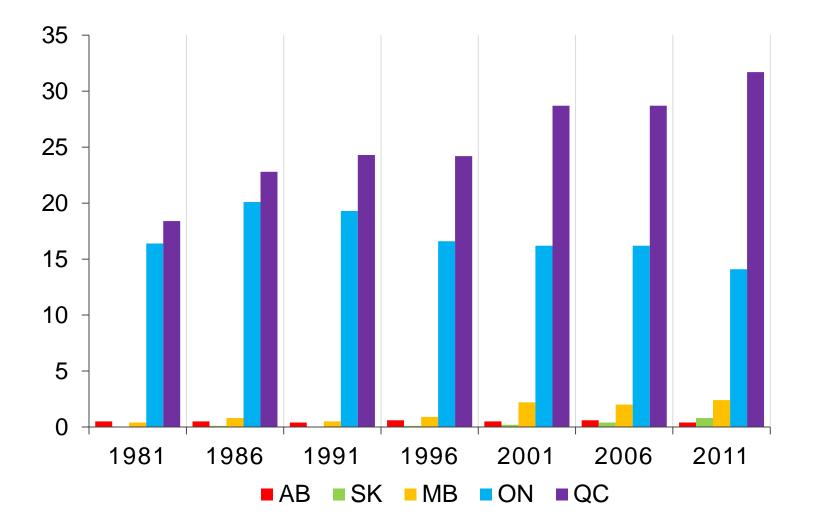
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#### Ammonia Emissions- Damage Costs





# Kilograms of nitrogen lost per hectare



#### Water quality

#### Nitrogen

- Estimates of average N loss per hectare by province
  - Estimate of N leaching into ground and surface water
  - How much does it cost to treat N at a water treatment plant?
    - Between C\$3.6/kg and C\$8.50/kg

#### Phosphorous

• WTP study from Larue et al. (2017) suggesting a 10% reduction in phosphorous in Quebec would be worth C\$1.20/ha

#### Pesticides

• WTP from Brethoura and Weersink (2001): C\$79.4/household/year

#### Coliforms

• WTP from Larue et al. (2017) suggesting a 10% reduction in coliform contamination is worth C\$0.68/person/year



## Soil Erosion

• Externality associated with off-site damages (not to farmer)

#### **Erosion levels**

- Proportion of cropland in each erosion risk level \* erosion rate with that risk level \* cropland area
- Decline over time due to use of conservation tillage and less summer fallow

#### Valuation

• \$7.68/tonne of eroded soil (Pimmental et al. 1995)



# Wildlife and Biodiversity

• Wildlife habitat degraded through intensification of agriculture

#### **Physical Measure**

• Wildlife Habitat Capacity on Farmland Indicator from AAFC

#### Valuation

- WTP from Belcher et al (2015)
  - \$52 (\$17 consumptive and \$35 non-consumptive)- Central
  - \$15 (\$11 consumptive and \$4 non-consumptive)- Prairies



#### Negative Externalities – Summary

#### Environmental impact in \$ million (% change 1981 to 2011)

Air	Prairies	Central	Total
Ammonia (NH3)	962 (44%)	537 <mark>(-17%)</mark>	1,499 (14%)
Greenhouse Gas (GHGs)	732 <mark>(-16%)</mark>	771 <mark>(-5%)</mark>	1,503 <mark>(-10%)</mark>
Particulate matter (PM)	1,462 <mark>(-61%)</mark>	139 <mark>(-32%)</mark>	1,601 <mark>(-60%)</mark>
Water			
Nitrogen	188 (337%)	796 (20%)	985 (40%)
Phosphorus	46 (17%)	9 (2%)	55 (14%)
Pesticide	189 (59%)	681 (62%)	869 (61%)
Coliform	40 (5%)	2 (-58%)	42 <mark>(-3%</mark> )
Other			
Soil Erosion	1,514 <mark>(-32%)</mark>	535 <mark>(-13%)</mark>	2,049 <mark>(-28%)</mark>
Wildlife and biodiversity	<b>47 (1%)</b> 2019-04-24	205 <mark>(-14%)</mark>	253 (-12%)

#### Positive Externalities – Summary

#### Environmental impact in \$ million (% change 1981 to 2011)

_	Prairies	Central	Total
Soil Erosion Control	1,762 (5%)	256 <mark>(-30%)</mark>	2,017 <mark>(-1%)</mark>
Wildlife Habitation	4 (-3%)	29 (-15%)	33 <b>(-14%)</b>
Landscape Aesthetics	3,882 <mark>(-0%)</mark>	624 (-14%)	4,506 <mark>(-2%)</mark>
Nutrient Recycling	<u>2,518 (5%)</u>	<u>133 (-58%)</u>	<u>2,651 <mark>(-3%)</mark></u>
Total	8,166	1,042	9,207



#### **Externalities – Summary**

#### **Environmental impact in \$ million**

	Prairies	Central	Total
Positive Externalities	8,166	1,042	9,207
Negative Externalities	<u>5,180</u>	<u>3,675</u>	<u>8,856</u>
Net Benefits	2,986	-2,633	351

# **Policy Considerations**

- The heterogeneity in the results suggest the need for spatially-specific agri-environmental policy to mitigate negative externalities.
- Because efficient input use results in low emissions, policies that enhance efficiency, both in crop production and livestock, will be crucial in reducing GHG emissions.
- The estimated values could also help to identify policy priorities – which policy is more effective in mitigating negative externalities and increasing positive externalities?
- The role of farm financial conditions (next slide)



#### Net Market Income by Quintile: Canadian Crop Production

