

**Barton Forward: Optimizing Growth While Enhancing Natural Capital
A National Conversation**

Thursday, May 10, 2018

Ottawa Conference and Event Centre, 200 Coventry Rd, Ottawa (Room 118E)

10:45-11:15 Coffee and Registration

11:15-12:15 Opening Remarks: the “Barton” Report and CAPI’s “Barton Forward” Project
Chair: Deb Stark, Member of the Board of Directors, CAPI

11:20-11:30 The “Barton” Report and the Agri-Food Economic Strategy Table – an Update
Chris Forbes, Deputy Minister, Agriculture and Agri-Food Canada

11:30-11:50 “Barton Forward” - Optimizing Growth: Risks and Opportunities
Ted Bilyea, Special Advisor to CAPI

11:50-12:05 What we have heard: “Barton Forward” - Reporting from regional workshops
Don Buckingham, President and CEO, CAPI

12:05-12:15 Questions from participants

12:25-13:15 Networking Lunch

Chair: Don Buckingham, President and CEO, CAPI

Lunch Speaker: Hon. Lawrence MacAulay, Minister of Agriculture and Agri-Food

13:25 –14:25 Panel 1: Agri-Food: Growth, Climate Change and Sustainability

Chair: Evan Fraser, Director, Arrell Food Institute

Chris Forbes, Deputy Minister, Agriculture and Agri-Food Canada
Stephen Lucas, Deputy Minister, Environment and Climate Change Canada
Dale Worme, CEO, National Indigenous Agriculture Association
Ron Bonnett, President, Canadian Federation of Agriculture
Michael Graydon, CEO, Food & Consumer Products of Canada

14:25-14:40 Open Discussion

14:45-15:45 Panel 2: Trade: Meeting Consumer Interests at Home and Abroad

Chair: Suzanne Vinet, Member of the Board of Directors, CAPI

Christine Donoghue, Associate Deputy Minister, Health Canada
Frédéric Seppéy, Assistant Deputy Minister, Market and Industry Services Branch, AAFC
Laura Dawson, Executive Director, Canada Institute of the Wilson Center
Diana Bronson, Executive Director, Food Secure Canada
Harvey Anderson, Professor, Nutritional Sciences and Physiology, University of Toronto

15:45-16:00 Open Discussion

16:00-16:10 Health Break

16:10-17:10 Panel 3: Our Future: Science, Innovation and Trust

Chair: Garth Whyte, President and CEO, Fertilizer Canada

Roman Szumski, Vice-President, National Research Council

Paul Glover, President, Canadian Food Inspection Agency

Wilf Keller, Chair, Agriculture Institute of Canada; and CEO, Ag-West Bio

Kim McConnell, Canadian Centre for Food Integrity

17:10-17:25 Open Discussion

17:25-17:45 The Way Forward: Open Discussion

Chair: Peter Philips, Director, Centre for the Study of Science and Innovation Policy,
University of Saskatchewan

17:45-19:00 Closing Remarks and Reception

Don Buckingham, President and CEO, CAPI

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Scope:

The Advisory Council on Economic Growth identified agri-food as one of the six strategic sectors for growth and set an ambitious goal of increasing Canada's annual agri-food exports to \$75 billion by 2025 and becoming one of the top 3 agri-food exporters. The key drivers of the strategy are investment in infrastructure, innovation, human capital and broadening trade agreements in Asia. An Economic Agri-food Table has been established to help rally the private sector and government to work together across disciplines and government departments.

This National Conversation amongst governments, key stakeholders and policy researchers in the agri-food sector will be building off of the two regional workshops held by CAPI. The focus of this conversation will be on the implications of the growth targets set for the agri-food sector on Canada's natural capital and other domestic policy objectives, and on the role of innovation in securing growth that is compatible with sustainability objective and in building public trust. The goal is to develop a shared understanding of growth potential across various agri-food value chains and opportunities and challenges in achieving this potential. The outcomes of the two regional workshops and this national conversation will be disseminated as a CAPI publication and made available to the Economic Agri-food Table as a barometer of views on the potential for economic growth in Canada's agri-food sector.

About CAPI:

Established as an independent, non-partisan and not-for-profit corporation in 2004 by the federal government, CAPI is guided by a diverse Board of Directors and an Advisory Committee and works extensively with partners to fulfill its mandate. Dedicated to comprehensive growth and success of Canada's agri-food sector, CAPI brings insight, evidence and balance to emerging and long-term issues. We are a convener and a neutral venue for informed dialogues, and we generate perspectives among leaders across the agri-food system. For more information, please visit our website www.capi-icpa.ca.

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