

**CAPI and Ag-West Bio Workshop
Barton Forward: Optimizing Growth
Saskatoon Club, Saskatoon
December 11, 2017
PROGRAMME**

- 8:00-8:15** **Coffee and registration**
- 8:15-8:30** **Opening remarks from CAPI and Ag-West Bio** (Don Buckingham and Wilf Keller)
- 8:30-9:15** **Setting the stage**
Chair: Richard Gray, University of Saskatchewan and Member of CAPI Board of Directors
- 8:30-8:55 Presentation: Agri-food trade projections to 2026 and potential risks and opportunities (Ted Bilyea and Tulay Yildirim, CAPI)
- 8:55-9:15 Discussion
- 9:15 –10:15** **Sectoral Perspectives on growth, innovation and sustainability**
Chair: Garth Patterson, Western Grains Research Foundation (WGRF)
- 9:15-9:30 Pulses Value Chain Speaker: Corey Loessin, SPG
- 9:30-9:45 Red Meat Value Chain Speaker: Dennis Laycraft, CCA
- 9:45-10:00 Cereals Value Chain Speaker: Kelsey Richardson, SWC
- 10:00-10:15 Oilseeds Value Chain Speaker: Curtis Rempel, CCC
- 10:15-10:30** **Health Break**
- 10:30-11:00** **Discussion on sectoral perspectives**
Chair: Richard Gray, University of Saskatchewan & CAPI
- 11:00-12:00** **Innovation and sustainability**
Chair: Ventakesh Meda, University of Saskatchewan
- 11:00-11:20 Nitrogen Management and Greenhouse Gases

Speaker: Rich Farrell, Associate Professor, University of Saskatchewan and Ministry of Agriculture Strategic Research Chair
- 11:20-11:40 Precision and future development opportunities in “Digital Agriculture”

Speaker: David Yee, Vice-President, PAMI
- 11:40-12:10 Discussion

12:10-12:30 **Introduction to breakout groups**

12:30-13:30 **Lunch**

13:30-14:00 **Breakout groups to discuss the following:**

Group #1: Green Light. Full speed ahead! So where will growth come from? Where will the markets be?

Group #2: Red Light. Obstacles to realizing the targets! Infrastructure? Natural Capital constraints? Trade restrictions? Plant-animal-human health? Overbearing regulations?

Group #3: Amber Light. Potential solutions! Do the innovations that are available or in the pipeline really hold the key to sustainable growth?

14:00-16:15 **Way Forward**

Chair: TBD

14:00-14:30 Groups reporting back

14:30-15:15 Panel Discussion on way forward to optimize growth

Panelists: Mario Tenuta, University of Manitoba
 Peter Phillips, University of Saskatchewan
 Ellen Goddard, University of Alberta

15:15-16:15 Open Discussion

16:15-16:30 **Concluding Remarks from CAPI and Ag-West Bio** (Don Buckingham and Wilf Keller)

17:00-19:00 **Reception**

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Scope:

CAPI and AgWest-Bio have partnered to organize a regional workshop, which is one of 3 that CAPI will hold in various regions, to initiate critical conversations with participation of producers, industry representatives, governments, and other interested groups. The focus of workshops will be on the implications of the growth targets set for the agri-food sector on Canada's natural capital and other domestic policy objectives, and on the role of innovation in securing growth that is compatible with sustainability objective and in building public trust. The goal is to develop a better understanding of growth potential across various agri-food value chains and opportunities in achieving this potential, as well as a dialogue on obstacles on future growth.

Preamble:

The Advisory Council on Economic Growth identified agri-food as one of the six strategic sectors for growth and set an ambitious goal of increasing Canada's annual agri-food exports to \$75 billion by 2025, and becoming one of the top 3 agri-food exporters, next to the US and the Netherlands. The key drivers of the strategy are investment in infrastructure, innovation, human capital and broadening trade agreements in Asia. An advisory council was established to help rally the private sector and government to work together across disciplines and government departments.

The vision of the strategy is stated as "Canada will become the trusted global leader in safe, nutritious, and sustainable food for the 21st century". This vision defined the kind of growth that would be most inclusive and particularly pointed to sustainable profitable. However, the questions remain regarding the compatibility of export led growth strategy with sustainable use of natural capital and other domestic policy objectives.

The presentations and discussions at the workshop will aim the following:

- To understand global market growth projections and their implications potential trade obstacles and opportunities and ultimately on Canadian agri-food export prospects;
- To explore how the industry could achieve the strategic growth targets that were set by the Advisory Council on Economic Growth;
- To examine the implications of such growth on our natural capital;
- To investigate how innovation/technology could enable the sector to achieve the growth targets while maintaining our natural capital.

Program attached