

Incoming CEO calls for new strategic plan

OTTAWA, July 6, 2017 — With Canada surpassing its 150th anniversary, Canadian agriculture and agri-food are at a critical crossroads, with calls to increase quality production, contribute to a national food policy, and do both in an environmentally sustainable manner. The Canadian Agri-Food Policy Institute (CAPI) is poised to embark on a strategic plan to more fully contribute to the agri-food industry's goal of becoming a world leader in sustainable food production and economic growth within a trusted food system.

Responsibility for crafting CAPI's new strategic direction will largely fall to its new President and CEO, who joins CAPI this week. "I am honoured to lead the dedicated and talented CAPI team in advancing CAPI's vital contributions to the Canadian agri-food sector," said Dr. Donald Buckingham. "Together we will work on developing a strategy to unlock the growth potential of agri-food while responding to the need for advancing sustainable environmental practices and improving farm incomes."

Prior to joining CAPI, Dr. Buckingham was Chair of the Canada Agricultural Review Tribunal for eight years. He brings to CAPI a rich career in law and regulation, one uniquely focused on agriculture and agri-food. As one of his first opportunities as part of the CAPI team, he will address an international conference on law and food in Lyon, France, on July 10, 2017.

Since its founding in 2004, CAPI has achieved considerable recognition and success by developing and examining critical policy issues in Canada's agri-food sector. Continuing and accelerating this momentum will be the focus of the next phase of CAPI's development.

About The Canadian Agri-Food Policy Institute

As an independent, non-partisan policy catalyst, CAPI brings insight, evidence and balance to emerging issues. CAPI provides a neutral place to hold dialogues and generate perspectives among leaders across the food system. For more information, visit www.capi-icpa.ca or follow us on Twitter: [@CdnAgriFood](https://twitter.com/CdnAgriFood)

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