

CAPI to co-host Forum on Canada's Agri-Food Future

OTTAWA, June 24, 2015 — The agri-food system connects urban and rural Canada unlike any other sector. It is a job-creator, it feeds us, it is an export engine, it drives innovation, and it attracts investment.



Canada's agri-food sector has what consumers and supply chains want most: supply reliability, and safe, nutritious and responsibly produced food.

But now we face a choice between staying in our current position or reshaping the sector. This choice could be game-changing.

We can continue along the same course, which has historically contributed to Canada's prosperity. Some might be satisfied with this. Or we could set our sights on a bigger prize: becoming the world's most trusted food system.

CAPI and Canada 2020, and their partners, will hold The Forum on Canada's Agri-Food Future November 3-4, 2015, in Ottawa. Our guiding question is: Should Canada aim to become the most trusted food system in the world?

We believe that consumers and supply chains will demand improved supply reliability and will continue to raise the bar on food safety, nutrition and responsible production practices. How do we derive value from this? What are our comparative advantages? How can we leverage "transparency" of practices across multiple fronts? Is there another choice?

The Forum on Canada's Agri-Food Future is the place to further this thinking. As a country, we have to decide how best to secure future success.

- [About the Forum](#)
- [Discussion Paper](#)

About CAPI

CAPI is an independent, non-partisan and non-government research catalyst. We bring leaders together. We provide balanced perspectives. We present strategic choices.

For more information, please contact:

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About Canada 2020

Canada 2020's objective is to inform and influence debate, to identify progressive policy solutions and to help redefine federal government for a modern Canada. We do this by convening leading authorities from Canada and abroad, generating original policy thinking, and prioritizing effective communication.

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