

Brenda Schoepp joins CAPI Board

OTTAWA, Sept. 25, 2013 — The Canadian Agri-Food Policy Institute (CAPI) is pleased to announce an appointment of Brenda Schoepp to its Board of Directors.

As a businesswoman, an Alberta-based rancher and active mentor to young entrepreneurs, Ms. Schoepp has been involved in agriculture and food for 35 years and is a current Board member of Farm Credit Canada. "We are continuing to ensure that the CAPI Board attracts thoughtful and engaging agri-food leaders and we are pleased to welcome Brenda Schoepp to CAPI", says Ted Bilyea, Chair.

Brenda Schoepp

Brenda had been involved in agriculture and food for 35 years and has enjoyed many leadership roles. She currently is on the board of Farm Credit Canada. As an independent businesswoman, she enjoys a strong and dedicated client base as a coach, consultant and as senior market analyst for her company BEEFLINK. Her reach includes agricultural production, research and new technologies, food and emerging value added businesses. She is a globally recognized leader in mentorship and a professional international speaker. Her young entrepreneur group is concentrated in Canada, Holland, UK, Australia and South Africa. Brenda is the founder of Women in Search of Excellence (WISE) with a mandate of "Women empowering women to grow food, protect environments, strengthen trade and secure financial independence for themselves, their families and their communities." She works globally with men and women in agriculture, food and trade, as a consultant or mentor. For her vision and dedication she was named One of Alberta's 50 Most Influential People by *Venture Magazine* and in 2012 was awarded a Nuffield Agricultural Scholarship for Canada. Brenda actively ranches in Alberta managing a grazing and equine rescue operation.

About CAPI

The Canadian Agri-Food Policy Institute (CAPI) is an independent, unbiased policy forum that is dedicated to the success of Canada's agriculture and agri-food sector. CAPI is a catalyst. It identifies emerging issues, promotes dialogue and advances alternative solutions to issues with stakeholders across diverse agri-food supply chains and among other food stakeholders. Based in Ottawa, CAPI was established as a not-for-profit corporation in 2004 by the federal government and is guided by a diverse Board of Directors and an Advisory Committee.

For more information, please contact:

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