



REGULATIONS; The good, the bad and the ugly

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What Business Are You In?

My position is that a farmer or rancher facilitates the conversion of water, sunlight, and soil nutrients to produce marketable biomass in a sustainable manner.

We have traditionally produced commodities to sell instead of producing what sells!





What Business Are You In?

Consumers take as their right access to a wide variety of cheap, high quality, safe food and fibre products.

New food/fibre production and processing technologies open up market opportunities for new products that products that sell in an era of "Entertainment Foods"





Regulations That I Operate Under

- Many regulations have a historical bias
- "City States" with media dictate policy
 - and introduce criminal code
- Regulation is usually a one-size fits all
- Rural people have no input or recourse





Smart Regulations

Based on

- Trust, Innovation, Protection
 Environmental protection,
 - Effectiveness
 - Cost efficiency,
 - Timeliness,
 - Transparency,
 - Accountability,
 - Performance





Regulations As Cost of Food Production

Input costs in food production

- Variety registration of cereals,
 - (CGC, CWB)
- Environment al protection,
 - (endangered species, water, fisheries)
- Gun registry,
- International standards
 - (PMRA)

Everyone has to build an empire accountable to whom?