

## **The Canadian Agri-Food Policy Institute**

CAPI is an independent, non-partisan, not-for-profit organisation established with the support of the government of Canada in 2004. Its original vision – to provide a trusted space to address critical issues facing the agri-food industry – is more relevant today than ever. CAPI has provided a focal point for conducting research and disseminating the results of that research, as well as policy options and potential solutions. Funding for CAPI comes principally from an endowment provided under an agreement with the government of Canada. CAPI is governed by a Board of Directors of twelve members with complementary skills and solid backgrounds in the policy and operations of the agri-food industry, both from the private and public sector perspectives.

The head office of CAPI is located in Ottawa. More information on CAPI is available at [www.capi-icpa.ca](http://www.capi-icpa.ca)

Our client is actively seeking its next

### **CHIEF EXECUTIVE OFFICER**

#### **Challenges and Opportunities**

CAPI is at a pivotal stage of its development and several exciting challenges will need to be addressed in the coming years. One of these is to help the agri-food industry be a world leader in achieving sustainable food production and economic growth, with the most trusted food system and a proven track record of policy, technology and business-system innovation. To achieve this goal, it will be necessary to develop and implement policies to ensure the long-term sustainability of the organisation, particularly in terms of its financial resources. CAPI aspires to grow both in size and stature within Canada and internationally.

In its short history, CAPI has achieved considerable recognition and success through its involvement in developing and examining critical policy issues in the agri-food sector in Canada. Continuing and accelerating this momentum should be the focus of the next phase of the organisation's development.

In moving CAPI forward in this way, the next CEO will face exciting challenges and opportunities that will require inspiring and effective leadership and vision. Among these challenges and opportunities are the following:

- Develop a long-term sustainable growth strategy and implement it effectively, systematically and decisively.

- Develop and secure diversified sources of funding necessary for the future growth and sustainability of CAPI.
- Enhance and expand efforts to identify appropriate research subjects, facilitate research efforts and communicate outcomes.
- Increase awareness and support for the work of CAPI through expanded relationships and partnerships.
- Through effective, widespread communications, position CAPI as a respected partner within the agri-food industry and with other stakeholders and interested parties.
- Ensure the effective overall management of CAPI in all its administrative dimensions (human, material, financial), including the stewardship of the current agreement with the Government of Canada.

### **Key Experience and Competencies**

The ideal candidate will hold a university degree in a relevant discipline, ideally at the graduate level, and will have demonstrated solid leadership and entrepreneurial skills over more than ten years in a senior management position either within the agri-food industry or in a related field. A deep understanding of the issues, challenges and complexities of the agri-food industry is essential. In addition, the following are key elements of the profile of the ideal candidate:

- Strong leadership based on clear vision and the ability to implement strategies and programs.
- A results-oriented entrepreneur with a driving ambition to lead the development of the organisation.
- An exceptional strategist who can initiate, promote and implement change.
- An action-driven person who understands, embraces and encourages innovation and creativity.
- Leadership skills in building, training and motivating teams to meet targets and achieve financial and operational results.
- A natural leader who maintains constant dialogue and relationship with external stakeholders.
- Proven ability to initiate and implement successful funding strategies.
- Proven experience working effectively and harmoniously with a Board of Directors.



- Solid general management skills (planning, implementing and monitoring policies and practices, budget management, human resources, operations, project management, marketing, etc.).
- Knowledge of policy development and implementation processes.
- Strong skills in mediation and negotiation, with a demonstrated ability to build and promote consensus.
- An established network of contacts within government and universities circles, in scientific networks, and in industry.
- Experience as a spokesperson with demonstrated skills and ease of communication.
- Very good interpersonal skills that attract trust, commitment, loyalty, motivation and empowerment from others.
- Strong communication skills in English and French.

### **Application**

If you believe you have the profile we are seeking, please forward your résumé with a letter explaining your interest by completing the "[Registration Form](#)". All information received will be treated in the strictest confidence. The selection committee will begin considering candidates in early 2017 and will continue its work until a successful candidate has been appointed. The successful candidate will take office on 1 April 2017 or as soon thereafter as feasible.

Our client is an equal opportunity employer.

[www.kenniffracine.com](http://www.kenniffracine.com)